

Gary Chamber of Commerce



www.garychamber.com

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-Janice Bowden
Administrative Assistant,
Gary Chamber of Commerce



 **KONICA MINOLTA**
bizhub



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McShane’s provides efficient equipment and speedy service for chamber.

• THE CHALLENGE

The Gary Chamber of Commerce is a voluntary organization that works together to improve the economic, civic, and cultural well-being of the Gary area. With over 250 members consisting of businesses, individuals, and organizations, the Chamber aims to promote those members, as well as foster growth in the community.

In order to help the Chamber reach its goals of growth and development in Gary, it is necessary to have a strong office staff and smooth-running office equipment to carry out daily tasks and projects.

The Chamber decided it was in need of a color device that could also fax, scan, and print.

• THE SOLUTION

In response to the Chamber’s needs, McShane’s implemented a Konica Minolta bizhub color machine to create a central hub in the Chamber office where every user can print, scan, copy, and share information. The bizhub prints high quality color and black & white at a quick pace and an affordable price.

“McShane’s stuck to our budget and met our needs [with the bizhub],” says Janice Bowden, Administrative Assistant, Gary Chamber of Commerce. “We wanted color, and this machine is cost-effective.”

• THE BENEFIT

The Chamber estimates that about 80% of the jobs it runs through the bizhub are for its members. From announcements to invitations and flyers, the bizhub is an integral part of daily life at the Chamber.

“For us, the presentation has to be perfect,” Ms. Bowden explains. “People take notice of something only if it is eye-appealing with a professional presentation. This machine produces a high enough quality that meets our presentation standards.”

In addition to the high quality color projects,

the Chamber also uses the bizhub to scan documents for emailing or saving. The ability to scan has cut down on paper in the office, and thus saved the Chamber paper costs.

Furthermore, the Chamber is able to create its letterhead electronically and print it through the machine on an as-needed basis, which also cuts down on costs of paper and outside printing.

Because the Chamber relies on the bizhub regularly for so many actions, it is imperative that the machine run smoothly and efficiently.

“When we need service, it is usually just maintenance, and the McShane’s service team is nice and efficient,” Ms. Bowden says. “They call first to let me know their schedule, and turnaround time is great.”

Additionally, the Chamber has taken advantage of McShane’s new web feature that allows customers to place service calls online by filling out a simple form.

“I used the web form the other day, and got a call a few hours later to follow up,” Ms. Bowden explains. “It only took a minute to fill out the form, and service was prompt.”

The bizhub allows the Chamber to produce professional output for its members, cut back on paper usage and costs, and run daily jobs quickly. McShane’s is pleased to work with the Gary Chamber of Commerce, and looks forward to building their relationship.